

JOHNS-MANVILLE BLOWN ROCK WOOL

INSULATION



SCIENTIFICALLY INSTALLED
Homes and Buildings — Old or New
Up to 20 Degrees Cooler in Summer
Save 1/3 or More
on Your Winter Fuel Bill
ALL TYPES OF "J-M" INSULATION



Dial 3-6518 for FREE ESTIMATES
NO OBLIGATION

NO DOWN PAYMENT REQUIRED
EASY GOVERNMENT TERMS

Government Urges Home Insulation as
National Defense Measure To Conserve Fuel

YANCEY COMPANY

CALIFORNIA — NEVADA — UTAH

2116 K ST. SACRAMENTO

YANCEY since 1892

A LEADING NAME IN THE BUILDING INDUSTRY

Indemnity Insurance Co of North America
Look on "I" pages under
"Insurance Agents & Brokers"

Indian Goods—See Gift Shops

Infants' Garments
See Children's & Infants' Garments Headings

Inks—Stencil
See Stencils & Stencil Supplies

Insecticides
Castle A L 248 View Mountain View
(Toll) Call "Operator" for Mt View-721
Esterday Supply Co Inc 923-20th 2-7484
TERMITE & PEST CONTROL CO 1119-7th. 2-2078

Insulating Contractors—Cold & Heat

AMER FUEL & MATERIALS CO
2701 Stockton Blvd. 6-3858
Cain T E Inc 2416 J 2-6917
Clawson L H Co Ft of K 3-6773
(See Advertisement Opposite Page)

JOHNS-MANVILLE ROCK WOOL HOME INSULATION
For year round comfort, lower fuel bills. Product of one of the oldest, largest insulation manufacturers in Home Insulation. Scientifically "Blown" by expert crews.



"WHERE TO BUY IT"
YANCEY COMPANY 2116 K 3-6518
Johnson Roofing & Insulation Co 5432 T 5-6843
SACRAMENTO ROOFING & INSULATION CO 1800-15th. 2-6371
YANCEY COMPANY 2116 K 3-6518
(See Advertisement This Page)

A handy man for any job —

The Yellow Pages tell you where to reach him quickly—plumber—carpenter—dry cleaner—paperhanger—and hundreds of other workmen, stores and services.



Insulation Materials—Cold & Heat

AMER FUEL & MATERIALS CO
2701 Stockton Blvd. 6-3858
Bush Roofing Co 1912 K 2-9377
Cain T E Inc 2416 J 2-6917
Clawson L H Co foot of K 3-6773
Diamond Match Co 2828 Q 6-4703
Auburn Blvd 9-2741
Dolan Building Materials Co 318&P 6-6481
Eagle Home Insulation Distr foot of K 3-6773

EAGLE INSULATION
For Homes and Buildings
Everlasting protection against Summer Heat
Cuts fuel bills as much as 45%
Fire Proof - Moisture Repellent



"SERVICE RENDERED BY"
CLAWSON L H CO foot of K 3-6773

FRIEND & TERRY LUMBER CO 1920 Front. 3-9091
INSULATION PRODUCTS CO Ochsner Bldg. 3-7461
(See Advertisement Following Page)
Insulbestos Mfg Co Auburn Bl N Sacramento. 9-3809
Lumbermen's Supply Inc Swanston St. 9-2751

OWENS CHARLES E ROOFING & INSULATION
111-16th. 2-2966
PACIFIC COAST AGGREGATES INC
Fiberglass Pipe Insulation
Insulation Boards-Rock Wool
2320 Sutterville Rd. 5-3097
(Continued Next Page)

Often it is a convenience for various members of your household or business to have personal listings in the Telephone Directory. The cost of these extra listings is small.

Buy United States War Bonds and Stamps.

Please—
DON'T "HANG UP" TOO SOON

Sometimes people place telephone calls and do not give the called person sufficient time to answer.

Wait a few seconds longer — perhaps the person you are calling is almost there!



"Where To Buy It"

INS-INS 63



YOU CAN INSTALL ZONOLITE INSULATION YOURSELF

It Pours Into Place

Enjoy Year 'Round Comfort In Your Home

ZONOLITE
Home Insulation
Concrete Aggregate
Plaster Aggregate
Cold Storage Insulation

ZONOLITE
Cold Storage Blocks
Insulating Brick
Insulating Cement
Precast Roofing Tile

Manufactured by

UNIVERSAL INSULATION COMPANY

208 Jibboom St.
P. O. Box 85, Sacramento

Ask Your Bldg. Material Dealer or **DIAL 3-3679**



EAGLE MINERAL WOOL INSULATION

MADE BY
EAGLE-PICHER
IN BUSINESS SINCE 1843

EAGLE INSULATION is made by Eagle-Picher, an old and reputable company, which has served the building and industrial trades with dependable quality products for over a century. Eagle-Picher's reputation for integrity and stability has been established through years of service: as a pioneer in home insulation, its modern, well equipped research laboratories have played a major role in developing Eagle Insulation to its present high standard of efficiency and durability.

CALL 3-6773

TERMS
No Cash Down
Pay in 36 Months

Assures
Year Round
Comfort

AUTHORIZED CONTRACTORS

L. H. CLAWSON CO.

California's Largest Exclusive Applicators of Rock Wool

Foot of K St. Sacramento Dial 3-6773